

METHODISM PLANS PITTSBURGH COUP

Mission Convention Hears Outline of Mighty Church Campaign

"CRUCIBLE OF NATION" Bishop Describes Area as Field for Spending \$2,000,000 of \$80,000,000 Fund

Methodism is going into the extensive coke and mining fields and the manufacturing sections of Pittsburgh, the "Crucible of the Nation," where there are more than half a million foreign-speaking people with virtually no religious teaching, and spend upward of \$2,000,000 in providing churches, school pastors, missionaries and better social conditions.

The plans for developing the "Pittsburgh Area" were presented at the Hotel Adolphus today to nearly 200 bishops, leading laymen and ministers from all over the country attending the first joint session of the Board of Home Missions and Church Extension Society and the Board of Foreign Missions of the Methodist Episcopal Church since the dissolution of the old Missionary Society in 1907.

Bishop Franklin Hamilton, of Pittsburgh, laid out the conditions in Pittsburgh which he called for the extensive church activities in his area and were outlined in the centenary survey. He said that Pittsburgh was a cross section of the best adventure that Methodism had ever made, referring to the campaign to collect \$50,000,000 which is being launched at the convention.

Pittsburgh is the best-known city in Europe today, the Bishop continued, because of its immense industrial supplies for the war. "The structural bridges," he added, "that they are going to use to cross the Rhine are being made in Pittsburgh," cheering burst forth and then the entire audience roared with laughter.

Bishop Hamilton dwelt forcibly upon the enormous masses of foreign laborers in the extensive coke, mining and manufacturing regions of the western Pennsylvania city, pointing out that the true American city came from the merging of all of the races of the Allies and showing that the congested polyglot districts are not religious or social proteogalates.

The Pittsburgh statement was one of five which the Methodist Episcopal Church has had prepared under the general title of the "Centenary Survey," the first so far completed for the centenary celebration of the founding of Methodist mission work in this country next year, including the Chicago area, Wichita (Kan.) area, Portsmouth district, typical of the vast rural section in the central highlands extending from central Oklahoma to the New England coast; the west of the Latin-Americans in the Southwest and Pittsburgh.

The conference was arranged to consider plans for a national celebration next year of the centenary of the founding of Methodist missions in this country and as preparation for this anniversary the proposed \$10,000,000 campaign was decided upon. The campaign will probably be the greatest ever undertaken by a Protestant denomination in this country. Forty millions will be devoted to each board to spend as it sees fit, in the spread and maintenance of Methodism.

The convention, which will continue tomorrow, Wednesday and Thursday, in Wesley Hall, Seventeenth and Arch streets, will bring together many of the leading men of the denomination, including the twenty bishops. Each section of the church will be represented by its leading ministers and laymen, and the missionary status of the church will be presented and methods debated for its improvement.

Among the delegates will be many pioneer workers from the western, northwestern and southern States who will visit this city for the first time and take part in the discussions. One hundred and twenty-two conferences in this country will be represented, speaking twenty-five different languages. More than twenty-five missionaries from Indian reservations and the various Indian schools will attend, as well as representatives from Hawaii, Porto Rico and Alaska. The convention will be presided over by Bishop Berry, who is the president of the board. Among the first questions opened for discussion will be the apportionment of money to the missions, annually amounting to more than \$1,000,000.

The secretaries of the Foreign Mission Board are the Rev. Earl Taylor and Rev. E. Mason North, both of New York, and the secretaries of the Home Mission Board are the Rev. Whitford L. McDowder and the Rev. Melvin P. Burns, the Rev. Edward Laird Mills, the Rev. George B. Dean, the Rev. Ralph Willes, the Rev. Charles and Paul J. Vogt. The delegates will be generously entertained while in the city, the entire week's program having been arranged, including trips to various historical places.



BISHOP BERRY



COL. A. E. HALFORD



DR. DAVID D. FORSYTH

METHODIST LEADERS
Bishop Berry is presiding over today's conference of the Methodist Episcopal Board of Home Missions and Church Extension, of which he is president, and the Board of Foreign Missions, preceding tomorrow's annual meeting of the former body. Colonel Halford, who was private secretary to former President Benjamin Harrison, established the first Methodist church in Manila. Doctor Forsyth is corresponding secretary of the Board of Home Missions.

SNELLENBURG ANNEX IS FORMALLY OPENED

Big Million-Dollar Addition Made at Rear of Market Street Department Store

The new million-dollar annex of the Snellenburg store was formally opened today with patriotic ceremonies, following a parade of cadets led by the store hand from Eleventh and Market streets to Broad and Locust streets and return.

The new structure, which adds more than 250,000 square feet of floor space to the Snellenburg store, is located at Eleventh, Girard and Clover streets, and is directly opposite the rear of the old building, which it joins by means of a series of tunnels and bridges across Girard street.

Following the parade of cadets, reveille was sounded at 8:30 o'clock and the cadet corps assembled on the first floor and the bugle corps on the balcony. At 8:45 o'clock a flag raising was conducted on the roof, which was followed by an inspection by the members of the firm.

The store's band will provide music for the patrons until noon and from 3:30 until 5:30 o'clock in the waiting room on the second floor. Throughout the day uniformed cadets will be stationed at all entrances to act as guides for the patrons. The buglers will sound retreat at 5:30 o'clock, when the store will be closed.

The annex, which replaces many old and historic buildings on Girard street, is the last word in construction and represents a vast expansion in the firm's business. There are 10 stories, eight above and two below the street, which are built of reinforced concrete of the "flat-slab" type to insure great strength and durability.

The spans between the columns are so arranged as to give tremendous strength with little or no obstruction to view from any point on any floor. A specially constructed vault has been provided in the basement for the storage of furs. The building is as thoroughly fireproof as it is possible to make it and was designed by William Steel & Sons Company. It has a frontage of 165 feet on Eleventh street and a depth of 257 feet.

The bridges connecting the main store across Girard street are a new constructional feature. There are ten extending from every floor above the street level, built one above the other. Each bridge has a width of twenty-five feet.

Many comforts and conveniences have been provided for the patrons in the new building, and the management is planning radical changes in department store methods of displaying and disposing of stock which will be put into effect in a few days.

Brumbaugh Names Prof. Ehrenfeld Governor Brumbaugh at Harrisburg today announced the appointment of Professor Frederick Ehrenfeld, of the University of Pennsylvania, as a member of the State Geological Survey. Professor Ehrenfeld is connected with the department of geology and mineralogy at the University.

The **10**TH of the month

America Finds Itself In The Cosmopolitan

Think of the physical power and pull exerted by the Cosmopolitan month after month, upon more than a million people.

These more than a million Cosmopolitan copies are not SOLD—they are eagerly BOUGHT, everywhere.

Think of this phenomenon in terms of tens of thousands of different cities and towns.

Think of it exerting exactly the same proportionate influence in forty-eight different states.

Think of Cosmopolitans stacked high in some superb metropolitan hotel.

Think of it on thousands of lesser news-stands in the same industrial center.

Then let your mind leap to the far-off prairies, to remote mountain villages, to busy little cities and towns, East, West, North and South.

Think of depots, and trains, and clubs, and small stores, and news-stands, multiplied a hundred hundred times.

And, everywhere, the same thing happening in exactly the same way!

Everywhere, people recalling that this is THE MAGIC TENTH OF THE MONTH!

Everywhere, the same spontaneous outpouring—everywhere, people buying, buying, buying.

Everywhere, a stack of Cosmopolitans towering high above all other magazines.

Everywhere, that same stack melting swiftly away till not a copy is left.

What does it all spell—what does it all mean?

Why do these more than a million people single out this one magazine for such signal favor?

Why is there nothing else like this phenomenon in the entire publishing world?

Only the Cosmopolitan itself can answer.

Only you yourself can answer.

Only you—when you find, as a million others find—some echo of yourself and your Americanism, in its sparkling, teeming pages.

The hard indisputable fact looms so large that no thinking man can escape it.

America FINDS ITSELF in the Cosmopolitan.



Watch This Stack Melt Away

The tallest structure man has reared on this continent is the Woolworth Tower in New York. Its lofty peak rises 750 feet above street level.

If the copies of Cosmopolitan bought each month in Philadelphia were piled one upon another, they would reach 450 feet into the air, considerably more than half the height of the Woolworth Tower.

Yet this huge stack melts away in a few days before the eager rush of Cosmopolitan buyers.



Cosmopolitan

ON SALE TODAY

GERMANY VICTORIOUS WOULD TURN ON U. S.
Western Hemisphere Her Then Sole Mark of Conquest, Says New York Banker

BALTIMORE, Nov. 12. "Imagine Germany victorious over France and England and their allies; Germany drunk with lust of power, bankrupt as a result of the war, seeking to rebuild her empty treasury!" exclaimed Lewis B. Franklin, president of the Investment Bankers' Association of America and vice president of the Guaranty Trust Company of New York, in the opening address today at the sixth annual convention of that association at the Hotel Biltmore.

"To whom would Germany turn?" he continued. "To France or England? No! Neither France nor England can be conquered until their last treasure has been spent, and if conquered then, surely they would be treasureless! With the broad expanse of the Western Hemisphere lying outspread before her eyes, in all its richness, can you imagine Germany, victorious yet poverty-stricken, overlooking such an opportunity to recoup her former fortunes?"

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